



r e v e a l

Magazine of the International Interior Design Association Southern California Chapter

SPRING 2007

CALIBRE RETROSPECTIVE

Cover: 2007 Calibre Winner | Jones Day

I I D A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHERN CALIFORNIA
CHAPTER

jones day



"Individuals become a team when they take risks, respect expertise and work hard. That was the Jones Day formula for success."

—Barbara Dunn, Gensler

A visitor entering the 50th floor reception lobby of this international law firm would be struck by the dramatic 150 foot long faceted feature wall of Sapeli Pomele, a two story conference center, and a 5 x 15 foot floating sculpture composed of hundreds of small rice paper kites. These six floors were designed, not only to impress clients, but to inspire a sense of pride in a firm sitting on top of the world in one of the first high rise buildings in Downtown Los Angeles.

The core team was developed early in the project, in part, to understand each other's challenges in this highly detailed and complex project. In order to sell Jones Day on the daring feature wall, the millworker agreed to build a full-scale mock up—and it worked. The lighting consultant used 3D concept images to digitally explore the interplay of light on various finishes, the art consultant then incorporated artwork in the renderings. The general contractor went above and beyond, overcoming many unexpected obstacles to deliver an exceptional project.



2007 calibre winner
office (over 80,000 sq. ft.)

calibre team
designer: gensler

client:
jones day

general contractor:
howard building corporation

millwork:
architectural woodworking company

art consultant:
jenny monbouquette fine art services

lighting consultant:
alfred scholze associates

photograph by: toshi yoshimi

